



The 4th Biological Engineering Society Conference (BESCON 2022)
November 04-06, 2022; Venue: Bose Institute, Salt Lake, Kolkata

Proposal and Terms & Conditions for Sponsorship

Proposition:

The 4th Biological Engineering Society Conference (BESCON-2022) is jointly organized by the Department of Biotechnology, Indian Institute of Technology Kharagpur and Bose Institute on behalf of the Biological Engineering Society of India (BESI) from November 04-06, 2022 in Bose Institute at Salt Lake, Kolkata. Industries/Companies/Business Organizations/Vendors are requested to associate with and contribute generously as proud Sponsors to make the BESCON-2022 a grand success. The rates and opportunities are given below. There is ample scope for enhancing visibility and promoting publicity through BESCON-2022. Exhibiting and sponsoring at the BESCON-2022 will provide various possible opportunities to reach out to the nationwide leading academic institutions, research scientists and eminent personalities.

The target participants will include eminent personalities from DST, SERB, DBT and other funding agencies and Academicians from institutes of national importance such as IITs, NITs, IISERs, National Universities, ICGEB, TERI, ICT, CSIR Institutes etc. and Industry experts.

The expected number of participants is 250.

RATES (Inclusive of 18%GST) and Opportunities

| PLATINUM INR 1,50,000+18%GST = INR 1,77,000/- | GOLD INR 1,00,000+18%GST = INR 1,18,000/- | SILVER INR 50,000+18% GST = INR 59000/- | BRONZE INR 25,000+18%GST = INR 29,500/- |
|--|--|---|--|
| Special acknowledgement during the opening and closing ceremony | Special acknowledgement during the opening and closing ceremony | — | — |
| Company name and logo on promotion materials in the registration kit | Company name and logo on promotion materials in the registration kit | — | — |
| Company advertisement in banner exhibition in the event arena | Company advertisement in banner exhibition in the event arena | Company advertisement in banner exhibition in the event arena | — |
| One page advertisement in abstract book and writing pad | Half page advertisement in abstract book | Quarter page advertisement in abstract book | Mention of sponsorship in abstract book |
| Sponsor status on website | Sponsor status on website | Sponsor status on website | Sponsor status on website |
| 15-20 minutes talk in one of the sessions | 8-12 minutes talk in one of the sessions | — | — |
| Two free registrations | Two free registrations | One free registration | One free registration |
| 6m x 6m Desk/Booth | 4m x 4m Desk/Booth | 3m x 3m Desk/Booth | 2m x 2m Desk/Booth |

Sponsors will have their company logo on the conference website: www.bescon2022.iitkgp.ac.in

If you are willing to sponsor this event, kindly fill the sponsorship form attached below and send us by email to: bescon2022@gmail.com with a copy to one of the Conveners (See Brochure).

**PROFORMA OF EXPRESSION OF INTEREST FROM SPONSOR (to be Printed &
Signed on COMPANY'S OFFICIAL LETTERHEAD)**

Date:

To
The Convener and Joint Conveners
BESCON 2022

Subject: Sponsorship for Biological Engineering Society Conference (BESCON-2022)

Sponsor name:

Dear Madam and Sirs,

We/I agree to be a Platinum / Gold / Silver / Bronze Sponsor for the 4th Biological Engineering Society of India (BESI) Conference, BESCON-2022, which will be jointly hosted by the Department of Biotechnology, Indian Institute of Technology Kharagpur and Bose Institute, Salt Lake, Kolkata on behalf of BESI. We do agree and will abide by the terms and conditions of sponsorship as laid down for BESCON 2022.

Sincerely,

(Signature of Sponsoring Authority)

Sponsor's name:

Sponsor's address:

Sponsor's city and postal code:

Sponsor's e-mail address:

Sponsor's phone/mobile number: